Republic of the Philippines Province of Cebu

CITY OF NAGA

Office of the Sangguniang Panlungsod



Telefax No. (032) 4899858

RESOLUTION NO. 014-E-2008

WHEREAS, after a thorough discussion in a series of regular sessions, this August Body deemed it appropriate to enact an Ordinance to create the City of Naga Tourism and Heritage Development Council;

NOW THEREFORE, Be it resolved by the Sangguniang Panlungsod of the City of Naga, Cebu to enact as it hereby enacts the following Ordinance:

ORDINANCE NO. 004-2008

"AN ORDINANCE CREATING THE CITY OF NAGA TOURISM AND HERITAGE DEVELOPMENT COUNCIL"

- SECTION I: DECLARATION OF POLICY. It is hereby declared to be the policy of the City Government of Naga, Cebu to contribute to the development of tourism in accordance with the state policies on tourism and to initiate its own programs of promoting, encouraging and developing tourism as a means of projecting the Cebuano culture, history, traditions and natural beauty, and as a catalyst to the development of the City of Naga, Cebu and for the Naganians to develop patriotism and nationalism through rediscovering the beauty of our place and preserving the cultural properties of the City of Naga for its Historical, Education and Economic Value to the people & to tourism development.
- **SECTION II:** Creation of Naga Tourism Development Council. The Naga Tourism & Heritage Development Council is hereby created and herein referred to as NTHDC for brevity.
- **SECTION III: GENERAL PURPOSES:** The Council shall have the following general purposes:
 - To act as the implementing arm of the City Government in the formulation of
 policies and programs for the development, promotion and supervision of
 tourism, in coordination with the Department of Tourism, the Phil. Tourism
 Authority and other agencies, persons, or entities concerned with tourism;
 - 2) To promote the development of areas with potential tourism value, know as "tourist spots" and to preserve, protect and restore the natural, cultural and built heritage at the city that could serve as anchors for future development as economic & tourist haven.
 - To ensure the preservation of our own culture and tradition, promotion of the performance in dance, music, literary workshops, storytelling, community festival.
- SECTION IV: SPECIFIC FUNCTIONS AND POWERS: The Council shall be charged and vested with the following functions and powers to include the following:
 - Undertake studies on natural tourism resources and potentialities of the City of Naga, Cebu.
 - Establish tourism development plan for the City including the formulation and implementation of Zoning regulation within the tourism spots with the help of the CPDC (City Planning & Development Coordinator) and the City Engineering Office;



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- 3) To coordinate with the owners of resorts, buildings, shrines, monument and areas as cultural treasures of the city where tourist (foreign or locals) visit with the sole aim of improving and developing the tourism potential of the City.
- 4) To develop infrastructure requirement supporting a tourist spot and arrange for the preservation and/or restoration of the city monuments historical landmark, and other attractions, so that its legacy of aesthestic, economic, educational, environmental, historical and religious benefits will be maintained for a better understanding of our past, enriched of our present environment and to pass our future generations.
- Undertake fund raising campaigns such as cultural & benefit shows, etc. and to accept donations from any other sources for city tourism development.
- Perform such acts necessary and convenient to carry out the purposes for which the Council is created in accordance with existing laws.

SECTION V: COMPOSITION: The NTHDC shall be composed of the following to wit:

Chairperson - City Mayor

Vice-Chairperson - Chairman, Committee on Tourism of the Sangguniang Panlungsod

Members:

- The Barangay Captain or the Chairperson of the Barangay Committee on Tourism & Heritage of the barangay involved in Tourism projects of the city.
- One(1) representative from two(2) accredited and in good standing NGOs/PO's involved in Tourism, Parish Pastoral Council and Parish Youth Council
- 3. City Information Officer
- 4. ABC President
- 5. City Planning and Development Coordinator (CPDC)
- 6. The Sangguniang Kabataan Federation President.
- 7. City Engineering Office (CEO).

Except for the Vice-Chairperson, the Barangay representative, the CPDC, NGO and the Sangguniang Kabataan Federation President, who are automatic members of NTHDC, the other members shall be appointed by the City Mayor subject to the minimum requirements as stated above.

- SECTION VI: TERM OF OFFICE: The term of office of the NTHDC members shall be for three (3) years, except for the elective officials whose term of office shall be co-terminus with their office. No member of the NTHDC shall be removed from office except through a resolution to that effect, duly signed by the majority of the NTHDC members and upon approval of the appointing officer.
- SECTION VII. PER DIEM: Each member as well as the Chairperson shall receive a per diem of FIVE HUNDRED PESOS per meeting, subject to COA Rules and Regulations, provided the total annual meeting should not exceed TWELVE (12) meetings;
- SECTION VIII -QUORUM AND EFFECT OF VACANCIES. The presence of majority of all members shall constitute a quorum to transact business. Vacancies in the Council as long as there shall be five (5) members in the office, shall not impair the powers of the same.
- SECTION IX MEETING: The Council shall meet regularly once a month or as frequently as necessary to properly discharge its duties and responsibilities. The

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Council shall be convened by the Chairman on his own initiative or upon written request of the majority of the members. The Majority vote of the members constituting a quorum shall be sufficient for the adoption of any rules, resolution, decisions or acts of the Council.

- SECTION X.- RULES AND REGULATIONS. The Council shall adopt and promulgate its own internal rules and procedure to ensure the smooth operation of its activities.
- SECTION XI. STAFF: There shall be provided a Council Secretary who shall be appointed/designated by majority of all members of the Council preferably from the organic personnel of the City Government.
- **SECTION XII: FUNDING:** An appropriation of the sum ONE MILLION PESOS (P1,000,000.00) as initial funding for tourism development taken from the funds of the City Government. The appropriation maybe increased as the need arises and be incorporated in any of the supplemental budgets of the City Government for any given year. The aforementioned allocation shall be subject to the usual accounting and auditing requirements.
- **SECTION XIII: SEPARABILITY CLAUSE:** Should any provision of this Ordinance be declared illegal or unconstitutional by any court of competent jurisdiction, those not so declared shall remain in full force and effect.
- **SECTION XIV. REPEALING CLAUSE**: Any and all Ordinances or provisions thereof which are inconsistent with the provisions of this Ordinance are hereby repealed or modified accordingly.

SECTION XV - EFFECTIVITY: This Ordinance shall take effect immediately.

CERTIFIED CORRECT:

DELFIN R. SEÑOR

Vice Mayor/Presiding Officer

ATTESTED BY:

DELZA T. ARELLANO

Secretary to the Sanggunian

APPROVED BY:

VALDEMAR M. CHIONG

City Mayor